

Acceptable Use Policy (AUP)

1. INTRODUCTION

1.1. This Acceptable Use Policy is applicable to your use of the Renovate Customer Access System to manage your company and product information for display on the renovate.realestate.com.au Internet web site. ("the Service").

1.2. This Acceptable Use Policy forms part of your agreement with us for the Service.

1.3. We may change this Acceptable Use Policy as set out in the Terms and Conditions for the Service.

2. YOUR OBLIGATIONS

2.1. You must abide by the provisions of this Acceptable Use Policy.

2.2. You must only use the Service for the purposes for which it was designed and offered and not for any other purpose including any purpose stated in this Acceptable Use Policy as being not acceptable.

2.3. You must use the Service in a responsible manner, taking into account the effects your use of the Service may have on other users of the Service and the realestate.com.au website.

3. ACCEPTABLE USE

It is acceptable to use the Service for the bona fide listing of home improvement information based on the signed contract with realestate.com.au and in accordance with the terms of this Acceptable Use Policy

4. WHAT IS NOT ACCEPTABLE USE?

It is not acceptable use of the Service to engage in any of the following practices, or to allow anyone else to engage in the following practices, in using the Service:

Listings other than home improvement content

4.1. Listing anything other than your company and product information.

Advertising your business in product placement

4.2. Using the service to advertise your business rather than a bona fide listing of your products. For example: using the service to advertise your business in the format of a product listing is not acceptable.

Misuse of fields

4.3. Placing irrelevant information in an information, description or picture field. You must only use the information, description or picture fields for inserting information that is intended for those fields. For example, inserting the name of your business in the Price field is not acceptable. Inserting a business logo as a product image is also not acceptable.

Wrong Photos or pictures

4.4. Displaying a photograph, drawing or other image that is not a photograph, drawing or image of the product you intend to advertise. Displaying images other than the product you intend to advertise is not

acceptable.

False information

4.5. Using incorrect information to describe your company or product in any fields. For example: putting incorrect or unrelated text in order to increase your search engine rankings.

Duplicate listing of products

4.6. Creating more than one listing for the same product is not an acceptable use of the Service (for example: listing a single product more than once, but with different prices).

Animated logos

4.7. Submitting animated "gif" files through the Service for display as a logo on the renovate.realestate.com.au website. For example: submitting an animated logo for display is not acceptable.

Listing without authority

4.8. Listing products that you have not been authorised to advertise. This means that you should not list a product using the Service unless you are authorized to advertise.

Misleading or deceptive conduct

4.9. Using the Service in a way that does or is likely to mislead and deceive the public users of renovate.realestate.com.au is not acceptable. This is the case regardless of what content is considered misleading or deceptive.

Other inappropriate content

4.10. Using the Service for any unlawful, illegal, malicious or improper purpose is not acceptable. For example: it is not acceptable to, in your use of the Service, display material that:

4.10.1. may defame or discredit another person or business;

4.10.2. may disclose private, personal or confidential information;

4.10.3. might be considered obscene, offensive, menacing or abusive;

4.10.4. might infringe the intellectual property rights of others;

4.10.5. may violate any law, regulation, standard, content requirements or code promulgated by any relevant authority or industry body.

5. BREACHING THIS POLICY

5.1. If you use the Service in way that breaches this Acceptable Use Policy, you are in breach of your agreement with realestate.com.au for your use of the Service.

5.2. Breaching this Acceptable Use Policy may result in realestate.com.au taking action to remedy the breach. This might include: suspending your subscription; deleting a specific listing or any other action that we are permitted to take under our agreement with you and according to law.